

34th Meeting of the Voorburg Group on Services statistics

Presentation of Insee

Institut national de la statistique
et des études économiques



Insee has the great pleasure to invite you to the

34th Voorburg Group meeting

in PARIS

from 30th September to 4th October 2019

ABOUT FRANCE... AND PARIS



ABOUT FRANCE

- 7th largest economy in 2017
- Services sector: 78% of the GDP (including trade services and transportation)
- Value added of merchant services: +3,7% in 2017
- 1st tourist destination in the world: 86.9 million arrivals in 2017

ABOUT PARIS

- City of Paris: 2.21 million inhabitants in 2015
Paris has the highest density among European capitals
- Region of Paris: 12.1 million inhabitants (18% of the French population)
GDP: 681 Billion € (31% of the French GDP),
largest regional GDP in the European Union

ABOUT...

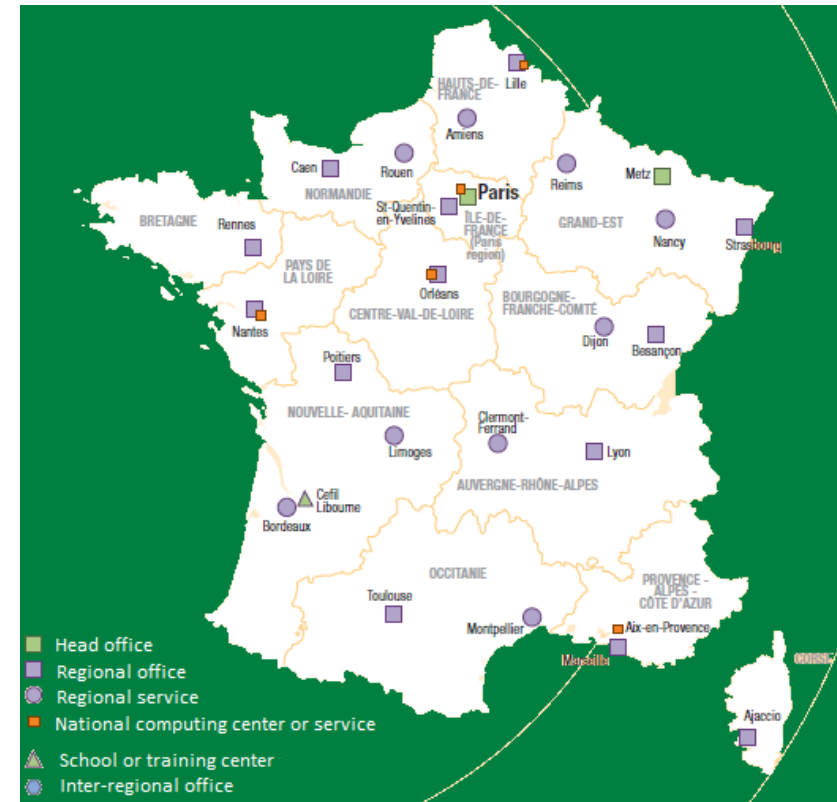


Insee: French national Institute of Statistics and Economic studies

Insee is a Directorate General of the Ministry of Economy and Finance.

It operates as a completely independent professional entity (Article 1 of the French Statistical Act).

Insee has a nationwide presence: the regional offices collect statistical data, carry out studies and disseminate economic and social information in their region.



The main goal of Insee is to enlighten the economic and social debate.

Six missions:

- 1 – Collection and production of economic and social data
- 2 – Analysis of these data
- 3 – Dissemination of statistics and studies
- 4 – Statistical coordination
- 5 – Teaching and promotion of research in Economics
- 6 – Contribution to build an international statistical area

**01**Collection and production

**02**Analysis

**03**Dissemination

**04**Coordination

**05**Teaching and promotion of research

**06**Contribution to build an international statistical area

01

COLLECTION AND PRODUCTION



Producing France's main economic data and indicators

New indicators since 2017:

- Services Production Index
- Sales Volume Index in Trade
- Quarterly employment estimates now cover all employees

Recent experiment for CPI:

- Use of retail chains scanner data

Conducting statistical surveys on households and businesses

Recent project:

- "MUSE" project tests online response to the Labour Force Survey.



Household and individual surveys



Using administrative data for purely statistical purposes

Major development since 2016:

- Introduction of new administrative data: *Nominative Social Declarations* (replace several employers declarations).

Insee introduced a new method for processing these data, starting with reception, checking, formatting statistical concepts, and including identification and coding of the profession, so that this source could be exploited to the fullest.

**Managing the business register SIRENE,
the national identification register of private individuals (RNIPP)
and electoral rolls**

Conducting the population census

Figures every year, based on 5 years of survey:

The census is based since 2004 on annual data collection, covering all municipalities in rotation over a five-year period.

Each year, the census results are produced, cumulating the five most recent annual surveys.

Online response possible since 2015:

In 2017, 54% of the individuals responded electronically

Population census

Census figures in metropolitan France, Antilles-Guyane and La Réunion



02

ANALYSIS



Preparing studies using the data collected. Examples:

Better consideration for the economic reality of companies:

- Analysis of enterprise groups, profiling operations, compiling consolidated accounts
- Globalisation: studies on French subsidiaries of foreign groups, on outsourcing

Census data: at the heart of many studies:

- Home-to-work travel
- Residential mobilities, population projections...



793 regional studies
of which 1/3 conducted in
partnership with regional
public bodies

Assessments and short-term forecasts on economy

- Use of macroeconometric models

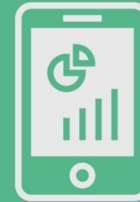
A + B(x) : Σ = C

1,800

EQUATIONS INTEGRATED
into the **MÉSANGE** model

03

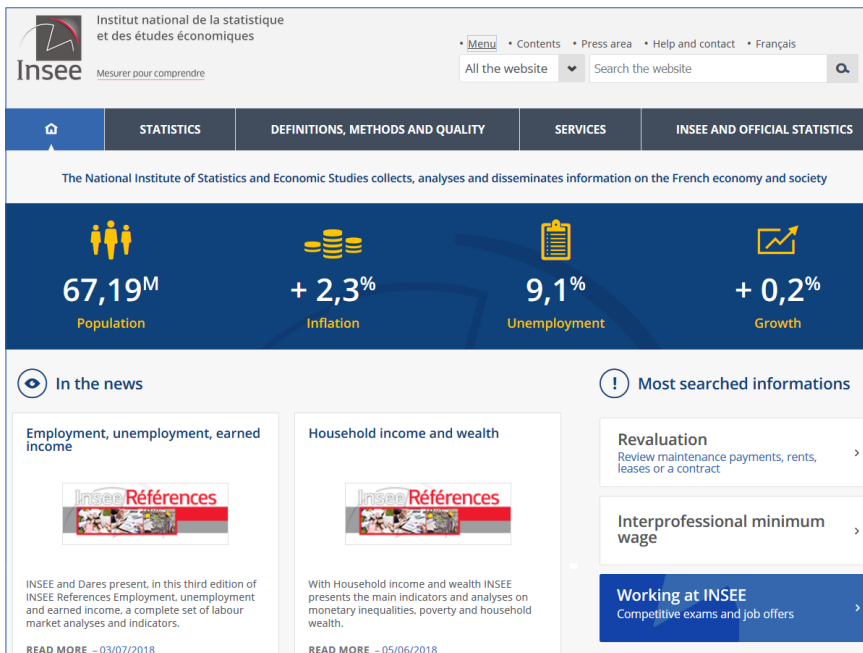
DISSEMINATION



Access to Insee data free for everyone:

www.insee.fr

- Survey results
- Census statistics
- Indices, statistical series
- Data, analyses
- Regional studies



The screenshot shows the Insee website homepage. At the top, there is the Insee logo and the text 'Institut national de la statistique et des études économiques'. Below this is a navigation menu with 'Menu', 'Contents', 'Press area', 'Help and contact', and 'Français'. A search bar is also present. The main navigation bar includes 'STATISTICS', 'DEFINITIONS, METHODS AND QUALITY', 'SERVICES', and 'INSEE AND OFFICIAL STATISTICS'. A central banner features four key statistics: Population (67,19M), Inflation (+2,3%), Unemployment (9,1%), and Growth (+0,2%). Below the banner, there are sections for 'In the news' and 'Most searched informations'. The 'In the news' section includes articles on 'Employment, unemployment, earned income' and 'Household income and wealth'. The 'Most searched informations' section includes 'Revaluation' and 'Interprofessional minimum wage'. A blue button at the bottom right says 'Working at INSEE'.

WEB, MEDIA, RELATIONS WITH THE PUBLIC



32 million visits
to insee.fr per year

58,000 Twitter followers
@InseeFr

6,700 LinkedIn subscribers
<https://fr.linkedin.com/company/insee>

40,000 subscribers to INSEE's newsletter
"insee.net actualités"

In 2017: Business register
SIRENE available
as open data

04

COORDINATION



Coordination

The official statistical service consists of Insee and 16 statistical departments in ministries (Education, Agriculture, Justice...)

Insee:

- Coordinates the work of statistical offices in French ministries
- Acts as secretariat for the National Council for Statistical Information (CNIS): forum for consultation between producers and users of statistics
- Supervises the instruments for ensuring consistency of statistical information (methods, standards...)
- Develops tools for exchanging information in the official statistical service

05

TEACHING AND PROMOTION OF RESEARCH



GENES, the Grouping of National Economics and Statistical Schools

Provides training for specialists in:

- Statistics
- Economics
- Information processing

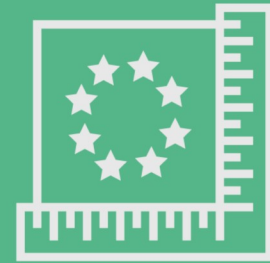
Undertakes research in:

- Economics
- Statistics
- Finance – insurance
- Sociology



06

CONTRIBUTION TO BUILD AN INTERNATIONAL STATISTICAL AREA



Insee

- Contributes to build the European Union's statistical area and works daily with Eurostat
- Participates in the statistical work of the United Nations, the International Monetary Fund, the Organization for Economic Cooperation and Development and the World Bank
- Provides assistance to foreign statistical agencies

EUROPE AND INTERNATIONAL



169 international groups, of which 131 are european, involving INSEE experts

158 international cooperation actions of which 46% are in national accounting and economic outlook



Join us on:

insee.fr



Looking forward to welcoming you
In France in 2019 !

